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## **Press Release**

### **GOLD DISTRIBUTION FUNCTION FOR AP & TELANGANA DEALERS BY ATLAS, SAHIBABAD**

Atlas cycles, Sahibabad organized a “Gold Distribution Function” at Hyderabad on 24<sup>th</sup> Sep, 2014 for Andhra Pradesh & Telangana dealers. Mr.Gautam Kapur, Joint President, Atlas Cycles & Mr.Abhinav Kapur, Sr. Vice President, Atlas Cycles were present on the occasion. Mr.P.K Mahajan, CGM, Sales conducted the function.

Gold was distributed among the dealers for their outstanding performance in sales. Apart from gold, various other attractive prizes were also distributed among the dealers in various categories like sales performance, business excellence & best retailer. Lots of other gifts were also distributed to dealers through lucky draw. Ample arrangements were made by the company for dealer entertainment during the function which concluded with a gala night. Speaking on the occasion, Mr.Gautam Kapur & Mr.Abhinav Kapur thanked all the dealers for their valued support in making Atlas cycle a leading cycle company in South both in terms of sales and consumer choice. They further assured dealers of continuing such attractive schemes in

future also and anticipated full support of dealers in achieving higher growth for Atlas cycles in coming time.